

### **Project of Cheyyar SEZ Developers Pvt Ltd at Bargur**

- M/s. Cheyyar SEZ Developers Pvt Ltd is at present having a Sector Specific SEZ for Footwear manufacturing in Cheyyar.
- M/s East Wind Footwear Limited and Lotus Footwear Enterprises Limited are the subsidiaries of Growth Link Overseas Company Ltd (Growth-Link), Bermuda, which is in turn a subsidiary of Taiwan based M/s Feng Tay Enterprises Co. Ltd. Growth Link has entered into a Memorandum of Understanding (MoU) dated 19 September 2006 with the Government of Tamil Nadu (GoTN) under which it has setup footwear manufacturing facilities through its subsidiaries namely M/s Lotus Footwear Enterprises Limited and the East Wind Footwear Company Limited within in the SEZ developed by its group company – M/s Cheyyar SEZ Developers Private Limited (CSD), Cheyyar, Tamil Nadu. The SEZ is engaged in the manufacture of sports shoes, skate shoes and casual shoes.
- Subsequently, M/s. Lotus Footwear Enterprises Limited and its subsidiaries including Cheyyar SEZ Developers again signed an MoU with the State Government during the Global Investors Meet – 2015 held during 9 – 10<sup>th</sup> September 2015. In this MoU, Cheyyar SEZ Developers have committed to invest an additional 360 crores and provide an overall employment upto **10000 persons** in SIPCOT Bargur Industrial park.
- Also, Government of Tamil Nadu vide G.O. Ms. No.215, Industries (MIB.1) Department, dated 8<sup>th</sup> September 2015 accorded a structured package of incentives including infrastructure support viz., power, water, access roads, single window facilitation, etc. to M/s. Cheyyar SEZ Developers Limited for setting up of a footwear and related products in the SEZ format in SIPCOT Bargur Industrial Park.
- **Project Location:** SIPCOT Industrial Complex, Olaipatti Village, Uttangarai Taluk, Krishnagiri District.
- The I Phase investment proposed in this manufacturing facility is **Rs.227.84 crores** for Phase 1 of the Project..
- Products manufactured: The Company proposes to manufacture Sports footwear and accessories (moulds)
- Production Capacity (as per presentation made to the Committee) – 7.0 Million pairs per annum